



**RUN & WALK FOR FARM ANIMALS**

### Plant Powered Run

Since 1986, Farm Sanctuary’s Walk for Farm Animals events have brought thousands of people together to celebrate the difference we can make when we put compassion first. Through this beloved tradition, Farm Sanctuary supporters have helped spread the word that every farm animal is someone, not something – and that

we can take positive steps to help these individuals when we align our actions with our values and make choices we can feel good about.

Farm Sanctuary is excited to announce a new opportunity to go the distance for farm animals with our Plant Powered Run! This endeavor will expand upon our previous Walk events by introducing a timed run component – a great way to outrun cruelty with compassion and inspire change in the way society views and treats farm animals everywhere. Participants can run in our timed 10K event, 5K Fun Run or Walk!

### A Nationwide Movement in 2017

New York City\*  
June 10th

Los Angeles\*  
September 23rd

San Francisco\*  
November 12th



\*In partnership with Green Festival Expo, America’s largest and longest running sustainability festival providing unique branding and sponsorship opportunities.

Boston, MA

Philadelphia, PA

Grand Rapids, MI

San Diego, CA

Phoenix, AZ

### By the Numbers

160,000 Email Subscribers

805,346 Social media followers

22,924 Walk for Farm Animals participants from 2010 to 2015

### Fueled by Passion, Powered by Plants

As a sponsor of the 2017 Plant Powered Run you can help us take a step closer to a more compassionate world. This unique opportunity puts your business on the forefront of a nation-wide movement that is fueled by passion and powered by plants. You can connect with thousands of engaged and passionate supporters from across the country as a 2017 Plant Powered Run Sponsor.



[plantpoweredrun.org](http://plantpoweredrun.org)



# Sponsorship Opportunities

	Opening Ceremony	Logo on Race Bibs	Table or Booth	Logo on T-Shirt	Outreach Emails	Logo on Website	Logo on Poster
Compassionate World Sponsor - Exclusive Presenting Sponsor \$25,000	Opportunity to participate in opening ceremonies at all events	Top of bib	Large booth at all events	T-shirt	Logo included in all outreach emails about Plant Powered Run	All events	Prominently featured on all events
Compassionate City Sponsor - One Exclusive City Sponsor \$10,000	Opportunity to participate in opening ceremonies at your city's event	Bottom of bib	Large booth at your city's event	T-shirt	Logo included in all outreach emails for your city's event	Logo prominently featured on your city's website	Prominently featured on your city's poster
Compassionate Champion \$7,500		Bottom of bib	All events	T-shirt	Logo included in outreach email for each event	All events	All events
Compassionate Day Sponsor \$5,000			Two events	T-shirt	Logo included in outreach email for two events	Two events	Two events
Plant-Powered Product Sponsor \$1,000			Booth and sampling at all events		Featured in day-of event email for each Plant Powered Run	Link on website	
Compassionate Table Sponsor \$500			Booth and sampling at one event				

DO YOU want to be a part of a compassionate world? DO YOU have a plant-powered product or service?  
 ARE YOU interested in joining us as a corporate team?  
 Contact us to discuss how you can help make this event a success!

Contact Us: [PlantPoweredRun@farmsanctuary.org](mailto:PlantPoweredRun@farmsanctuary.org) | 917-716-2784